FARIMEHR



FARIMEHR FARAHMAND

Freelance Graphic Designer | Illustrator | Art Instructor

Mountain View, CA

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www.farimehrfarahmand.com

Creative and passionate graphic designer and illustrator with over a decade of experience crafting impactful designs for print and digital platforms. Specializing in children's book illustrations and educational software design, I bring stories to life with visually engaging content. Experienced art instructor dedicated to inspiring creativity in young minds through hands-on programs for elementary school students.

CORE SKILLS

Design Expertise: Logo, business card, and stationery design; brochures, flyers, pamphlets, and booklet creation; exhibition stands and banners.

Illustration: Children's books, digital storytelling, and educational assets.

Software Proficiency: Adobe Illustrator, Photoshop, InDesign, Lightroom, and Macromedia Freehand.

Instruction: Art teaching for elementary-level students, fostering creativity and technical skills.

PROFESSIONAL EXPERIENCE

After School Art Teacher

Bisheh Art & Science Center & The Creative Kids Club Sep 2019 - Present

- Conduct engaging art programs for Pre-K to Grade 3 students, focusing on skill development and creative expression.
- Develop customized lesson plans to inspire and nurture budding artists.

Freelance Graphic Designer

June 2011 - Present

- Collaborate with clients to design personalized logos, business cards, brochures, and marketing materials.
- Work on a variety of projects, including children's books (print and kindle versions) and digital assets for websites and educational apps, including tvOS, that were released on Apple's AppStore (for more please see www.app4learners.com and https://www.farnevis.com/).

Senior Graphic Designer

Beton Shib LLC Jan 2005 – Dec 2008

- Led creative projects, from promotional posters to large-scale signage and branding materials.
- Enhanced the visual identity of clients through innovative design strategies.

Graphic Designer

Yam Azar LLC Apr 2000 – Oct 2004

- Designed promotional products, including custom notebooks, stationery, posters, and matchboxes.
- Managed multiple projects, ensuring timely delivery and client satisfaction.

EDUCATION

Foothill College

Continuing Education, Photography (2013 - 2015)

Alzahra University

Bachelor's Degree in Industrial and Product Design

PORTFOLIO & CONTACT

Explore my portfolio at www.farimehrfarahmand.com.

For inquiries, email farimehr@gmail.com.